



Ply Gem announces winner of The Great Green Giveaway – Schumacher Homes

- Custom home builder will combine Ply Gem's energy efficient windows, siding and stone veneer to create The Designed Exterior by Ply Gem.
- NAHB Research Center Green Approved products included in package to aid in sustainable building and contribute to National Green Building Certification.
- Schumacher Homes launching contest to give the complete exterior house package to a prospective homebuyer.

Cary, N.C. (April 1, 2010) – [Ply Gem](#), a leading manufacturer of exterior building products for the residential construction market, announced today that Schumacher Homes, a leading on your lot custom home builder, is the winner of The Great Green Giveaway. Through the sweepstakes, which took place during the 2010 International Builders' Show, [Schumacher Homes](#) received *The Designed Exterior by Ply Gem*, a complete exterior home solution with virtually every product needed to finish a home. Schumacher Homes will be giving away the winning package, with a value of up to \$30,000, to one lucky homebuyer through a contest the company is launching April 1, 2010 and running through May 3, 2010.

“At Schumacher Homes, we do our best to offer customers innovative design resources and beautiful, sustainable products, so winning The Designed Exterior by Ply Gem package reinforces our commitment to building award winning designs at a great value,” said Paul Schumacher, founder of Schumacher Homes. “More importantly, we are excited to give away this package to one of our customers so that they can build their dream home with energy efficient products and ultimately save money and time through reduced energy bills and less maintenance.”

Paul Schumacher was one of more than 700 builders or contractors who entered The Great Green Giveaway at the Ply Gem booth during the 2010 International Builders' Show for a chance to win The Designed Exterior by Ply Gem.

“Ply Gem has made a concerted effort to help customers like Schumacher Homes offer their homebuyers the broadest selection of energy efficient products including ENERGY STAR rated windows, insulated vinyl siding, and low-maintenance siding and stone veneer cladding, all from one manufacturer,” says Keith Pignes, senior vice president and chief marketing officer, Ply Gem. “The Designed Exterior by Ply Gem is a perfect fit for Schumacher Homes' commitment to design customization, and we are thrilled with their decision to pass along the winning package to a homebuyer.”

The Designed Exterior by Ply Gem helps homeowners build green and save money on their energy bills without sacrificing beauty. The concept ensures that each individual product Ply Gem makes works together

to form a holistic solution, and offers homebuyers and homeowners everything they need to create a smart, sustainable and beautiful exterior, while providing builders and contractors with the ability to differentiate their work from competitors and stand out from the other homes in developments.

The Designed Exterior by Ply Gem can be personalized to individual styles and price points by incorporating a variety of cladding options from Ply Gem's multiple [siding brands](#), which include traditional horizontal styles with varying widths and lengths plus shake, scallops, board and batten and Ply Gem Stone. The aluminum-clad wood windows from the [Ply Gem Windows](#) Mira Premium Series complete the look with energy efficient architectural styles in eight different colors. And, Ply Gem offers many options for decorative statements, from fence and rail to designer accents such as soffit, trim sheet, shutters, mantels, casings, moldings, blocks, vents, rainware and gutter protection that will give each project a professional touch. In addition, all siding, stone veneer and window products included in the exterior are [NAHB \(National Association of Home Builders\) Research Center Green Approved](#).

For more information on The Designed Exterior by Ply Gem, please visit www.plygem.com. For more information on the Schumacher Homes contest, visit www.schumacherhomes.com/great-green.aspx.

About Ply Gem

Ply Gem, headquartered in Cary, N.C., is committed to helping North America's homebuilders, remodelers, architects, distributors, dealers and retailers do more than build homes. Ply Gem wants to help them build their business. The Company offers an unmatched solution to exterior building product needs with a portfolio that includes leading window, door, siding and accessories, stone veneer, fence and rail brands so there is something for every project. Ply Gem siding brands including Mastic Home Exteriors™, Variform®, NAPCO®, Ply Gem Stone, Kroy®, Cellwood®, Georgia Pacific, DuraBuilt®, Richwood®, Leaf Relief® and Monticello® Columns. Ply Gem Windows manufactures and markets vinyl, vinyl-clad, aluminum-clad, and aluminum window and patio door brands including Ply Gem® Windows, Ply Gem Canada and Great Lakes® Window. The Company's brands are sold through short-line and two-step distributors, pro dealers, home improvement dealers and big box retailers. Ply Gem employs more than 4,200 people across North America. Visit www.plygem.com for more information.

About Schumacher Homes

Founded in 1992, Schumacher Homes is one of the country's leading on your lot custom home builders and has built over 6,000 custom homes and energy efficient homes. They have design centers serving Georgia, Indiana, Kentucky, Louisiana, Pennsylvania, North Carolina, Ohio, South Carolina, Tennessee, Texas, Virginia and West Virginia. Additional information and interactive floor plans can be found at schumacherhomes.com.

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