

eUpdate 

BuildingOnline's free eMail &amp; web based news service

[RSS V 1.0](#) | [RSS V 2.0](#) | [ShareThis](#) | [LinkedIn](#)

## Ply Gem Debuts 'Complete' Exterior Home Solution Program

02/28/2010

**CARY, NC** -- Ply Gem, a leading manufacturer of exterior building products for the residential construction market, introduces The Designed Exterior by Ply Gem, a complete exterior home solution with virtually every product needed to finish a home. These products can be combined to create a smart, sustainable and beautiful exterior. From traditional lap, insulated, board and batten, and shake siding, to fence and rail, stone veneer and aluminum-clad windows, The Designed Exterior by Ply Gem ensures that each individual product Ply Gem makes works together to form a holistic solution. In addition, all siding, stone veneer and window products included in the exterior are NAHB (National Association of Home Builders) Research Center Green Approved to help builders earn points toward National Green Building Certification to the National Green Building Standard™.

"To help homeowners and homebuilders make a bigger impact while reducing carbon footprint, Ply Gem has made a concerted effort to offer the broadest selection of energy efficient new construction and remodeling products including ENERGY STAR rated windows, the most tax credit qualifying windows on the market, insulated vinyl siding, and low-maintenance siding and stone veneer cladding," says Keith Pigues, senior vice president and chief marketing officer, Ply Gem. "Taking this effort one step further, Ply Gem has combined energy efficiency with the trend of mixing a variety of exterior materials to help customers boost curb appeal, but more importantly, to help them save money and time through lower energy bills and less maintenance."

The Designed Exterior by Ply Gem offers customers everything they need to enhance the aesthetics of a home, while providing builders and contractors with the ability to differentiate their work from competitors and stand out from the other homes in developments. Ply Gem offers a variety of cladding options from its multiple siding brands in traditional horizontal styles with varying widths and lengths plus shake, scallops, board and batten and Ply Gem Stone. The aluminum-clad wood windows from the Ply Gem Windows Mira Premium Series complete the look with energy efficient architectural styles in eight different colors. And, Ply Gem offers many options for decorative statements, from fence and rail to designer accents that will give each project a professional touch.

The Designed Exterior by Ply Gem can be personalized to individual styles and price points by incorporating any of the Ply Gem siding, accessory and designer accent brands including Mastic Home Exteriors™ by Ply Gem, Variform® by Ply Gem, NAPCO® by Ply Gem, Georgia-Pacific and Durabuilt® by Ply Gem, Richwood® by Ply Gem, Leaf Relief® by Ply Gem and Monticello® Columns by Ply Gem. To complete the look of nearly any project, Ply Gem offers fence and rail from Kroy® by Ply Gem, Ply Gem Windows and Ply Gem Stone.

For more information, please visit [www.plygem.com](http://www.plygem.com)

**Questions or Comments? Have a story you'd like to post for free?**

Send an eMail to BuildingOnline's eUpdate [editor](#).



**Subscribe now** to start receiving our free eUpdate!  
(See Our [Privacy Policy](#))